MIDWEST INTERNATIONAL RACING ASSOC

2027 SEASON SPONSORSHIP OPPORTUNITIES

SOLD SERIES TITLE SPONSOR - $25,000	RACE EVENT TITLE SPONSOR - $5,000	MIRA "Official" Product/Store/Outlet
MIRA Pro Enduro Racing Series Presented by Countryside Sales & Service	Company Name on the top of billing of race. MIRA Racing's "Sponsor" 250 Snowmobile Weekend	MIRA's Official Company, Product, or Store
Custom Graphic Cover Photo Headlined on our Facebook Page (10,000+ Followers)	Company Banner to be displayed prominently for the duration of the race weekend	These are custom items that can be worked out with our MIRA President, Karl Schwartz
Race Banners Placed at Each Event MIRA Hosts	Plus all items categorized under the "Gold Sponsorship"	Pricing of each inquiry can be negotiated
Prominent logo recognition via live stream services		
Plus all items categorized under the "Gold Sponsorship		

GOLD RACE EVENT SPONSOR $3,000	SILVER RACE EVENT SPONSOR $1,500	BRONZE RACE EVENT SPONSOR $500
Company Name/Logo Prominently Displayed on MIRA Racing's Website	Company Name & Logo to be placed on MIRA's Website	Name on race weekend flyer
Company Name Promoted on all social media for event weekend	Name on race weekend Flyer	Name to be announced throughout the race weekend
Prominent Logo on race weekend flyer provided at each entry gate	Company name to be announced throughout race weekend	
Company name to be announced on all advertisements and destination flyers		
Company name to be announced throughout the race weekend		

SEASON CLASS SPONSOR - $800	RACE EVENT CLASS SPONSOR - $250
Title Sponsor of an individual race class for the duration of the MIRA Season	Company Name to be announced on race weekend including our live streaming services
Company Name to be announced on race weekend including our live streaming services	Example: Wahl Bros Racing F-500 Class
Example: Wahl Bros Racing F-500 Class	Class Sponsorship will go directly to the purse for that specific weekend
This class sponsorship is added to class purse each weekend	Class Sponsorship to be shown in weekend flyer's schedule
Class Sponsorship to be shown in weekend flyer's schedule	

MIRA is willing to work with sponsors to accommodate your wants and needs. If there is something specific you would like to include within sponsorship, we will do our best to make things right.

Race or Races Sponsoring: _____

Name/Company: _____

MIRA President: Karl Schwartz, 989-330-5627, kschwartz@beardoil.com

Vice President: Charles Wiltse, 517-256-2078, charleswiltse@gmail.com

Please make checks payable to MIRA. Please send to **Kim Baker, 2391 Oakridge Dr., Flint, MI 48507**