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BREAKING NEWS

FOR IMMEDIATE RELEASE

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Mild Winter Weather Detrimental to Caro Winter Fest

Caro, MI – January 15, 2019 – Despite all efforts made by the Caro Winter Fest Board of Directors, volunteers, and community sponsors, event organizers have decided to cancel the 2019 Caro Winter Fest and Snowmobile Races that was slated for this coming weekend – January 19 and 20 – at the Tuscola County Fairgrounds. After several days of volunteers working diligently to build the necessary ice race track it became evident that Mother Nature won this race with her mild winter conditions.

“Though snow is not necessary for our event, cold temperatures are required, said Monica LeValley, President of the Caro Winter Fest. “Winter temperatures finally arrived last week but despite the efforts of the volunteers who build the race track, we just can’t build a solid base for racing.”

Under normal winter conditions volunteers begin to build the ice race track for the event early in January. Ideally, the goal is to have a foot or more of ice for the two-day race format. The ground being frozen and snow help to ensure the track maintains it’s base until the event. Unfortunately, with the mild winter temperatures and more sunshine than usual it’s been a challenge to build a track with the minimum requirement of at least six inches in the time allowed. The races at the Caro Winter Fest are overseen by the Midwest International Racing Association (MIRA), who held their first event in Kinross (Michigan’s UP) on January 5 and encountered similar problems with the event’s track.

Though the Caro Winter Fest is a community event and includes more than just the racing, the event is funded primarily by race sponsors and race fans who come to watch the action.

“We hate to cancel the event as we know it impacts our community as a whole, including businesses,” shared LeValley. “But it’s just not feasible or cost effective for us to hold the event without some sort of racing format.”

The Caro Winter Fest is held annually on the third weekend in January. Event organizers will push forward on planning for the January 18 – 19, 2020, event. Snowmobile racing enthusiasts can follow the event on their Caro Winter Fest Facebook page or watch for updates at www.carowinterfest.com.

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About the Organizers: Caro 150 Winter Fest is a nonprofit 501(c)4 corporation founded to organize and manage the Caro Winter Fest and Snowmobile Races with the added goal of increasing traffic flow to the local community and to support economic growth for the area as well.

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